

**FY24 Public Art Across Maryland
New Artworks Planning Grant Rubric**

| Excellent to outstanding | Good to very good | Satisfactory | Fair to Marginal |
|---|---|--|--|
| 1. Describe the planning process including: <ul style="list-style-type: none"> ● Goals for the proposed project ● Goals for engaging the community and how engagement will take place ● If the artist is to be selected, a description of the artist selection process | | | |
| Clear, specific, and detailed description of the planning process, project goals, and artist selection process demonstrating strong community engagement. | Description of the planning process, project goals, and artist selection process demonstrating community engagement. | Minimal description of the planning process, project goals and artist selection process demonstrating some community engagement. | Unclear description of the planning process, project goals, and artist selection process demonstrating community engagement. |
| 21-30 | 11-20 | 6-10 | 1-5 |
| 2. A detailed schedule with dates and activities/tasks for the planning process described in Question 1. | | | |
| Clear, specific, and realistic planning schedule including dates and activities/tasks in strong alignment with the planning process outlined in Question 1. | Realistic planning schedule including dates and activities /tasks in alignment with the planning process in Question 1. | Unclear and unrealistic planning schedule not in alignment with the planning process outlined in Question 1. | |
| 11-15 | 6-10 | 1-5 | |
| 3. Detailed budget expenses and income applicable to the planning process outlined in Question 1. | | | |
| Clear, specific, and realistic planning expenses and income in strong alignment with the planning process in Question 1. | Realistic project expenses and income in alignment with the planning process in Question 1. | Unclear and unrealistic expenses and income not in alignment with the planning process outlined in Question 1. | |
| 11-15 | 6-10 | 1-5 | |