


The background is a complex abstract composition. It features a dense network of thin, overlapping lines in shades of red, yellow, and black. There are also larger, more solid shapes, including a large red circular area in the upper left and several yellow rectangular frames on the right side. The overall color palette is dominated by warm tones, with a dark red or maroon background.

ECONOMIC IMPACT

**OF THE ARTS
IN MARYLAND**

FISCAL YEAR 2018

A person with long dreadlocks, wearing a patterned vest over a dark shirt, is clapping their hands. They are in a room with other people, some of whom are also clapping. The background shows a table with food and drinks, suggesting a community event or meeting. The overall scene is warm and celebratory.

**ARTS INTERSECT
WITH THE ECONOMY
AT KEY LEVERAGE
POINTS,
INCLUDING
EMPLOYMENT,
STATE AND LOCAL TAX
REVENUE, VISITOR
SPENDING, AND MORE.**

**READ THE FULL REPORT
AT MSAC.ORG**

TOTAL IMPACT

NON-PROFIT ARTS ORGANIZATIONS AND THEIR AUDIENCES ARE AN ECONOMIC ENGINE FOR MARYLAND.

\$60 MILLION
IN STATE & LOCAL TAXES

EVERY \$1
SPENT BY MSAC GRANTEE
ORGANIZATIONS GENERATED

\$4.16
IN TOTAL ECONOMIC ACTIVITY

TOTAL ECONOMIC IMPACT
\$1.3 BILLION

AUDIENCE IMPACT

THE ARTS ENGAGE MARYLAND'S COMMUNITIES AND PROVIDE COUNTLESS OPPORTUNITIES FOR LEARNING AND CULTURAL ENRICHMENT.

8.9 MILLION

ATTENDED ARTS VENUES, EVENTS,
CLASSES, AND WORKSHOPS

OF THIS GROUP,

6.3 MILLION

ATTENDED FREE

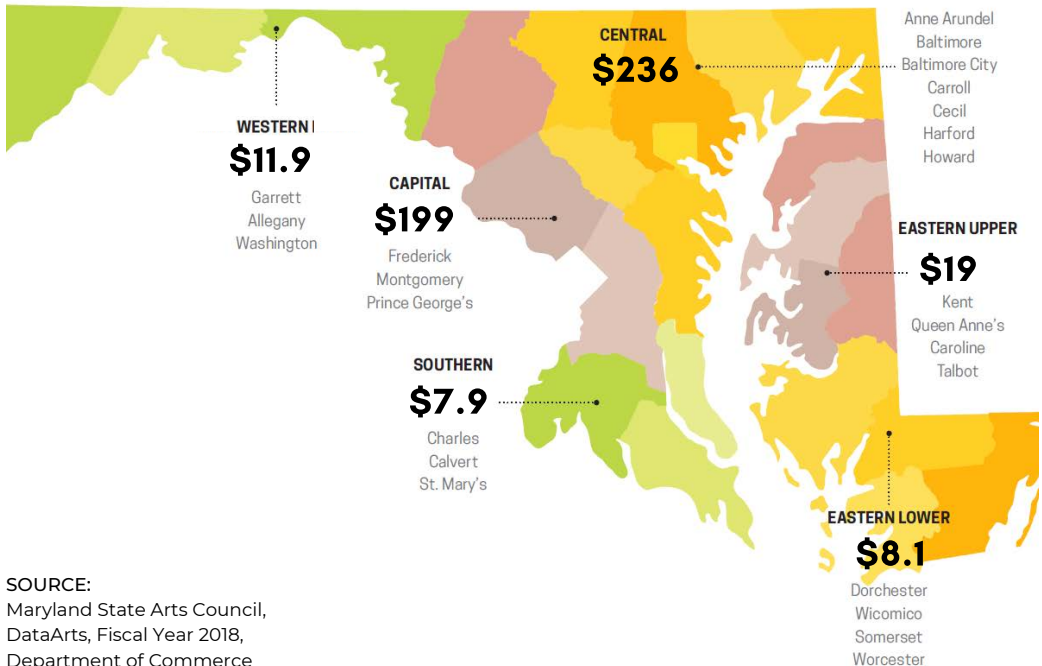
\$462 MILLION

IN VISITOR SPENDING
WAS GENERATED BY ARTS
AUDIENCES

EMPLOYMENT IMPACT

ACROSS MARYLAND, 16,922 FULL-TIME EQUIVALENT JOBS WERE SUPPORTED BY THE NON-PROFIT ARTS SECTOR IN FY 2018, GENERATING \$482 MILLION IN SALARIES.

(NUMBERS BELOW ARE IN MILLIONS)



SOURCE:
Maryland State Arts Council,
DataArts, Fiscal Year 2018,
Department of Commerce
Office of Research



ABOUT ECONOMIC IMPACT OF THE ARTS IN MARYLAND FY 2018:

The study's statistics come from 304 Maryland arts organizations producing or presenting the arts around the state, that receive grants from the Maryland State Arts Council (MSAC) for ongoing support of their operations and programs. The study, conducted by the Department of Commerce, utilized the DataArts data supplied by MSAC FY 2018 grant recipients. The study does not include the economic impact of for-profit arts organizations and the activities of individual visual, performing, and literary artists.

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STATE OF MARYLAND
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