



**ECONOMIC
IMPACT**

OF THE ARTS IN MARYLAND

FISCAL YEAR 2020

TOTAL IMPACT

IN FY2020, DESPITE THE EFFECTS OF THE COVID-19 PANDEMIC, MSAC GRANTEES SUPPORTED:

\$20.6 MILLION*
IN STATE AND LOCAL TAX REVENUE

10,624
FULL-TIME EQUIVALENT JOBS

\$328.2 MILLION
IN SALARIES

TOTAL ECONOMIC IMPACT
\$828.7 MILLION



**Economic Impact of the Arts in Maryland: FY2020 Maryland Department of Commerce. To read the full report, visit msac.org.*

TOTAL IMPACT

NON-PROFIT ARTS ORGANIZATIONS AND THEIR AUDIENCES
ARE AN ECONOMIC ENGINE FOR MARYLAND

**5.9 MILLION PEOPLE ATTENDED
IN-PERSON EVENTS
6.5 MILLION PEOPLE ATTENDED
VIRTUAL EVENTS**

**EVERY \$1 SPENT BY
MSAC GRANTEE
ORGANIZATIONS
SUPPORTED AN
ADDITIONAL \$2.20 IN
ECONOMIC ACTIVITY
STATEWIDE**



INDEPENDENT ARTIST AWARDS

RECOGNIZE ACHIEVEMENT BY MARYLAND ARTISTS MAKING WORK INDEPENDENT OF AN INSTITUTION OR ORGANIZATION. THE AWARDS ARE ACCOMPANIED BY GRANTS THAT ENCOURAGE ARTISTIC GROWTH AND SUSTAINED PRACTICE.

CREATIVITY GRANTS

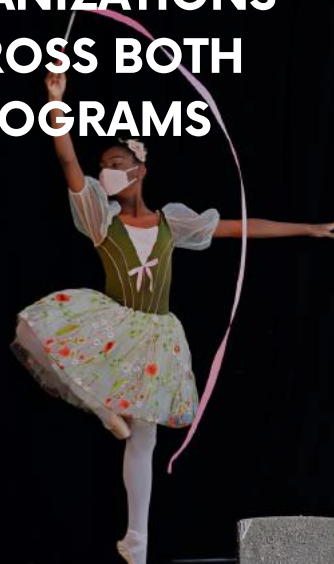
OFFER FUNDING TO SUPPORT THE NEW WORK OF INDEPENDENT ARTISTS AND MAINTAIN STABLE OPERATIONS AT SMALL ORGANIZATIONS. THE INTENTION OF THE CREATIVITY GRANT PROGRAM IS TO SUPPORT THE GROWING NEED FOR ARTS PROJECTS AND COLLABORATIONS THAT ARE RELEVANT TO COMMUNITIES STATEWIDE.

A TOTAL OF
\$558,439

AWARDED TO

138

INDEPENDENT
ARTISTS AND
SMALL ARTS
ORGANIZATIONS
ACROSS BOTH
PROGRAMS



COVID-19 RESPONSE

WHILE THE COVID-19 PANDEMIC IS UNDERSCORING THE IMPORTANCE OF THE ARTS SECTOR IN ALL OUR LIVES, ARTISTS AND ARTS ORGANIZATIONS ARE AMONG THE MOST AFFECTED.

MSAC ACTED QUICKLY BEGINNING IN MARCH 2020 TO LISTEN AND ADAPT TO THE QUICKLY CHANGING NEEDS OF CONSTITUENTS.

1,645

**EMERGENCY GRANTS TOTALING
OVER**

\$12 MILLION

**WERE DISTRIBUTED TO
ARTS ORGANIZATIONS
& INDEPENDENT ARTISTS
TO MITIGATE LOSSES
SUSTAINED DUE TO
THE PANDEMIC**



ABOUT ECONOMIC IMPACT OF THE ARTS IN MARYLAND FY 2020:

The study's statistics come from 228 Maryland arts organizations presenting the arts around the state and receiving grants from MSAC for ongoing support of their operations and programs.

The study, conducted by the Department of Commerce, utilizes data collected by MSAC from FY 2020 grant recipients. The study does not include the economic impact of non-profit arts organizations in Maryland that do not receive funding from MSAC, for-profit arts organizations, and the activities of individual visual, performing, and literary artists.



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STATE OF MARYLAND
LARRY HOGAN, GOVERNOR
BOYD K. RUTHERFORD, LIEUTENANT GOVERNOR



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Cover: Weekly farmers market in Silver Spring. Photo by Edwin Remsberg Photographs.

Page 1: Mural being painted at Glen Echo Park. Photo courtesy of the Arts & Humanities Council of Montgomery County.

Page 2: Bel Air A&E District Winter Wonderland concert. Photo courtesy of Bel Air A&E District.

Page 3: Shine in the Dark at the Ynot Lot in Station North A&E District. Photo by Side A photography, Ana Tantaros.

Page 4: Metropolitan Ballet Theatre & Academy, Marzipan Nutcracker scene. Photo courtesy of the Arts & Humanities Council of Montgomery County.

Page 5: Station North A&E District art walk workshop. Photo by Side A photography, Ana Tantaros.