

Creativity Grant Application Scoring Rubric - General Operating Support

Describe the primary arts activities/programming and geographic area that your organization will serve in the fiscal year. Within your response, include the mission of the organization, and address the intended community engagement and impact of the organization’s mission and arts activities/programming

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| Includes clear, specific, and thorough explanation of the organization’s mission and primary arts activities/programming for the fiscal year, which includes clear and thorough evidence of intended community engagement and impact; including intention, timeliness, and/or inspiration in relation to the defined community’s needs | Includes clear explanation of the organization’s mission and primary arts activities/programming for the fiscal year, which includes clear evidence of intended community engagement and impact; including intention, timeliness, and/or inspiration in relation to the defined community’s needs | Includes an overview of the organization’s mission and primary arts activities/programming for the fiscal year, which includes some evidence of intended community engagement and impact; including intention, timeliness, and/or inspiration in relation to the defined community’s needs | Includes an unclear explanation of the organization’s mission and primary arts activities/programming for the fiscal year, which includes minimal evidence of intended community engagement and impact; including intention, timeliness, and/or inspiration in relation to the defined community’s needs | |
| Excellent to Outstanding | Good to Very Good | Satisfactory | Marginal to Fair | No Evidence |
| 34-36 Points | 25-27 Points | 16-18 Points | 7-9 Points | 0 Points |

Describe the timeline of your organization’s entire season or fiscal year. Within your response, include a detailed schedule for the year, including specific timing as it relates to steps of planning, promotional efforts, expenditure of funds, implementation and execution of events/activities, and evaluation

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| Includes clear, specific and realistic timeline for the entire season/fiscal year, including specific timing as it relates to expenditure of funds, planning, promotional efforts, implementation & execution of events/activities, and evaluation. | Includes clear timeline for the entire season/fiscal year, including specific timing as it relates to expenditure of funds, planning, promotional efforts, implementation & execution of events/activities, and evaluation. | Includes an overview of a timeline for the entire season/fiscal year, including some specific timing as it relates to expenditure of funds, planning, promotional efforts, implementation & execution of events/activities, and evaluation. | Includes an unclear or limited timeline for the entire season/fiscal year without specific timing as it relates to expenditure of funds, planning, promotional efforts, implementation & execution of events/activities, and evaluation. | |
| Excellent to Outstanding | Good to Very Good | Satisfactory | Marginal to Fair | No Evidence |
| 10-12 Points | 7-9 Points | 4-6 Points | 1-3 Points | 0 Points |

What is the organization’s overall budget for this fiscal year? Include a clear list of all projected income and expenses.

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|---|--|---|---|--------------------|
| Includes clear, detailed, and realistic financial plan for income and expenses tied to the general operations of the organization | Includes clear financial plan for income and expenses tied to the general operations of the organization | Includes an overview of a financial plan for income and expenses tied to the general operations of the organization | Includes a limited or unclear financial plan for income and expenses tied to the general operations of the organization | |
| Excellent to Outstanding | Good to Very Good | Satisfactory | Marginal to Fair | No Evidence |
| 10-12 Points | 7-9 Points | 4-6 Points | 1-3 Points | 0 Points |