

**Creativity Grant Application Scoring Rubric - Project Support**

**Describe your proposed arts activity/event/project and the geographic area the project will serve. Within your response, include a detailed description of the proposed project, including planned community engagement and intended impact of the arts activity.**

Includes a clear, specific, and thorough explanation of the artist's proposed arts activity/event/project, which includes clear and thorough evidence of intended community impact; including engagement, intention, timeliness, and/or inspiration in relation to the defined community's needs	Includes a clear explanation of the artist's proposed arts activity/event/project, which includes clear evidence of intended community impact; including engagement, intention, timeliness, and/or inspiration in relation to the defined community's needs	Includes an overview of the artist's proposed arts activity/event/project, which includes some evidence of intended community impact; including engagement, intention, timeliness, and/or inspiration in relation to the defined community's needs	Includes an unclear explanation of the artist's proposed arts activity/event/project, which includes minimal evidence of intended community impact; including engagement, intention, timeliness, and/or inspiration in relation to the defined community's needs	
<b>Excellent to Outstanding</b>	<b>Good to Very Good</b>	<b>Satisfactory</b>	<b>Marginal to Fair</b>	<b>No Evidence</b>
<b>34-36 Points</b>	<b>25-27 Points</b>	<b>16-18 Points</b>	<b>7-9 Points</b>	<b>0 Points</b>

**Describe the timeline of your proposed arts activity. Within your response, include a detailed schedule of the project, including specific timing as it relates to steps of planning, promotional efforts, expenditure of funds, implementation and execution of events/activities, and evaluation**

Includes clear, specific, and realistic timeline demonstrating a realistic schedule, including specific timing as it relates to expenditure of funds, planning, promotional efforts, implementation of events/activities, and evaluation	Includes clear timeline demonstrating a realistic schedule, including specific timing as it relates to expenditure of funds, planning, promotional efforts, implementation of events/activities, and evaluation	Includes an overview of a timeline demonstrating a planned schedule, including some specific timing as it relates to expenditure of funds, planning, promotional efforts, implementation of events/activities, and evaluation	Includes an unclear or limited timeline demonstrating an unrealistic or unplanned schedule without specific timing as it relates to expenditure of funds, planning, promotional efforts, implementation of events/activities, and evaluation	
<b>Excellent to Outstanding</b>	<b>Good to Very Good</b>	<b>Satisfactory</b>	<b>Marginal to Fair</b>	<b>No Evidence</b>
<b>10-12 Points</b>	<b>7-9 Points</b>	<b>4-6 Points</b>	<b>1-3 Points</b>	<b>0 Points</b>

**Describe the overall budget for the proposed project. Within your response, include a clear listing of all projected expenses for the project, sources of income beyond the MSAC request, and how MSAC funding would be used.**

Includes clear, detailed, and realistic financial plan for income and expenses tied to the proposed project	Includes clear financial plan for income and expenses tied to the proposed project	Includes an overview of a financial plan for income and expenses tied to the proposed project	Includes a limited or unclear financial plan for income and expenses tied to the proposed project	
<b>Excellent to Outstanding</b>	<b>Good to Very Good</b>	<b>Satisfactory</b>	<b>Marginal to Fair</b>	<b>No Evidence</b>
<b>10-12 Points</b>	<b>7-9 Points</b>	<b>4-6 Points</b>	<b>1-3 Points</b>	<b>0 Points</b>